**[ORGANIZATION LETTERHEAD]**

# [ORGANIZATION] TO TAKE PART IN #ABLETOSAVE 2025 CAMPAIGN

*Grassroots initiative aims to educate and encourage people with disabilities to open ABLE accounts*

**[CITY] (DATE)** – [ORGANIZATION] announced today that it will take part in #ABLEtoSave, a month-long, nationwide grassroots education and outreach campaign dedicated to increasing awareness about the benefits of Achieving a Better Life Experience (ABLE) accounts.

ABLE savings and investment accounts grow tax-free for people with disabilities who are ABLE-eligible.

ABLE accounts can be used for a wide variety of expenses and have the potential to significantly increase quality of life for individuals with disabilities without jeopardizing much needed benefits, such as Medicaid and Supplemental Security Income (SSI). Since the passage of the Stephen Beck, Jr. Achieving a Better Life Experience (ABLE) Act in December 2014, 46 states plus the District of Columbia have launched ABLE plans; many are nationwide plans. According to the National Association of State Treasurers (NAST), as of December 2024, more than 195,000 ABLE accounts have been opened nationwide with $2.3 billion in assets invested. The average ABLE savings balance is more than $11,700.

“ABLE accounts are a down payment on financial freedom for millions of eligible individuals with disabilities and their families,” [NAME], [ORGANIZATION], said. “The goal of the #ABLEtoSave campaign is to boost awareness of ABLE accounts among people with disabilities, their family members and those who support them. We hope to increase the number of ABLE-eligible individuals who are opening and benefiting from these game-changing accounts.”

#ABLEtoSave Month 2025 will feature webinars, new ABLE resources, social media posts and more. Visit [#ABLEtoSave 2025](https://www.ablenrc.org/abletosave/) for a list of activities, resources and outreach toolkit.

The campaign is managed by the [ABLE National Resource Center (ABLE NRC)](http://www.ablenrc.org/) with the generous support of its sponsor: [Prudential](https://www.prudential.com/). The campaign has widespread participation from ABLE programs including the ABLE Savings Plans Network (https://nast.org/able/), a network of the National Association of State Treasurers (https://nast.org/), major national disability groups, financial institutions, self-advocates and other stakeholders.

# About [ORGANIZATION]

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# Contact:

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